



Your Leadership Centre of Excellence

Corporate Membership
2024



imi.ie Shaping and inspiring business leaders

Table of Contents

- 3 Why IMI Membership?
- 4 Overview of Corporate Membership
- 5 2024 Themes
- 6 High Impact Transformation (HIT) Model
- 7 Masterclass Series
- 8 Mini-Masterclass Series
- 9 Lunch & Learn Series
- 10 Facilitated Workshops: Latest trends
- 11 Senior Leaders Breakfast Briefing
- 12 National Leadership Conference (NLC)
- 13 Learning & Development Needs Consultation
- 14 Q&A Consultation with Masterclass Speaker
- 15 IMI / 30%+ Club Network Mentor Programme
- 16 IMI Learning & Development Support
- 17 Campus Facilities
- 18 Event Schedule 2024
- 19 Sponsorship Opportunities
- 20 Get In Touch

Why IMI Membership?



Access to the latest thought leadership insights first



Multiple booking discounts across the full suite of IMI programmes



Virtual and in-person events to facilitate your organisation's preferred learning strategy



Unique 'needs consultation' with our qualified talent development advisors



Become part of a community of peers, who share knowledge and insights aspiring to improve business outcomes



Access to facilitated workshops with world class subject matter experts



Access to IMI campus facilities and meeting space



IMI has over 70 years of shaping and inspiring business leaders

Overview of Corporate Membership

BENEFITS	INFORM	TRANSFORM	TRANSFORM+
Thought Leadership/Networking Events			
Lunch & Learns (Virtual) x 3 per annum	Yes (Unlimited tickets)	Yes (Unlimited tickets)	Yes (Unlimited tickets)
Mini-Masterclasses (Virtual) x 3 per annum	Yes (Unlimited tickets)	Yes (Unlimited tickets)	Yes (Unlimited tickets)
Senior Leader Breakfast Briefings (In Person) x 4 per annum	Yes (2 Tickets)	Yes (5 Tickets)	Yes (8 Tickets)
Masterclasses (In Person) x 2 per annum	Yes (2 Tickets)	Yes (5 Tickets)	Yes (8 Tickets)
National Leadership Conference (In Person) (Complimentary rooms in Residence for Transform & Transform+)	Yes (2 Tickets)	Yes (5 Tickets)	Yes (8 Tickets)
Facilitated Workshops (Hybrid) x 3 per annum	No	Yes (5 Tickets)	Yes (8 Tickets)
Q&A Consultation with Masterclass Speaker (In Person) x 2 per annum	No	No	Yes
Value Added Services			
Complimentary Network Mentor Programme Cohort	No	One Cohort (2 Mentors and 2 Mentees)	One Cohort (2 Mentors and 2 Mentees)
Event Recordings & Thought Leadership Insights	Yes	Yes	Yes
Knowledge Centre Access	Yes	Yes	Yes
Learning and Development Needs Consultation	No	Yes	Yes
Campus Facilities (Complimentary Meeting Space and Parking)	Executive sized meeting spaces x 4 days	All meeting spaces x 4 days*	All meeting spaces plus Conference Centre 4 days**

* Excludes IMI Conference Centre

** IMI Conference Centre limited to one day

2024 Themes

Our cutting-edge research into the future of work, combined with insights from senior thought leaders, has revealed three pivotal themes that demand your attention.



Gaining from Disruption

The constant pace of change has increased. For a company, disruption has two facets: as a potential threat to its activity, but also as an opportunity to create new activities that are indispensable for its future growth. Here lies the tremendous potential of disruptive innovation. Companies imperatively need to understand disruptive mechanisms and build a capacity to transform them into advantages.



Innovation through Diversity

Drive innovation and creativity by embracing diversity. This encompasses both cognitive as well as diversity and inclusion aspects. Developing your talent management through this lens can lead to groundbreaking solutions and help retain and attract top talent.



Building Capabilities for High Performance

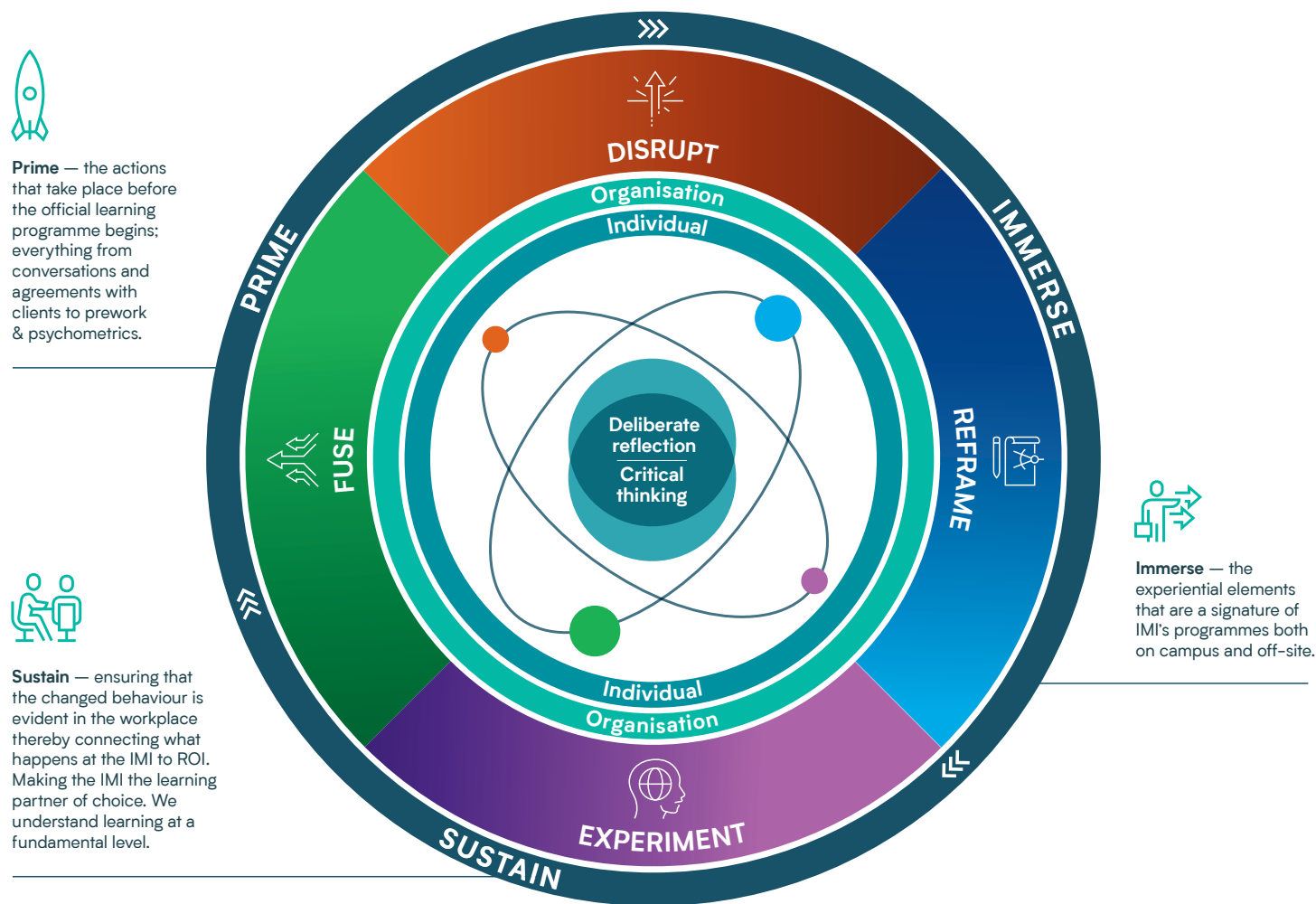
Developing high performing teams involves effective and astute leadership – managing complexity, looking for digital advantage and sustainable growth while mitigating risk. We help your leadership build these capabilities.

Through the use of these themes above we have built a multitude of events including Masterclasses, Mini Masterclasses, Lunch and Learns & Facilitated Workshops to incorporate into your 2024 L&D calendar, to challenge you, inspire you and keep you ahead of the competition.



High Impact Transformation (HIT) Model

IMI's unique and distinctive HIT model was meticulously crafted to meet our rigorous standards of educational excellence. It means that every participant, whether attending an event or enrolling in our programmes, receives a learning experience that equips them with the tools and techniques that can be instantly applied within their organisations.



Masterclass Series



Tomas Chamorro-Premuzic

21st February, 2024

9.00am – 2.00pm

Followed by Q&A consultation with our globally recognised thought leader. Transform+ only

 IN PERSON
DUBLIN

Dr. Tomas Chamorro-Premuzic is the Chief Innovation Officer at ManpowerGroup, Professor of Business Psychology at University College London and Columbia University, co-founder of deepersignals.com, and an associate at Harvard's Entrepreneurial Finance Lab. He is the author of 12 books, including *Why Do So Many Incompetent Men Become Leaders? (and How to Fix It)*. His latest book is *I, Human: AI, Automation, and the Quest to Reclaim What Makes Us Unique*.

Title of Session: Risks and opportunities for the human-AI age

This session will discuss how the AI age is impacting work and life, explaining AI's potential benefits for business and society, as well as ethical dilemmas and risks. Through a series of practical examples and case studies, it will draw from behavioral sciences and business psychology to equip attendees with evidence-based thinking around AI for HR, leadership, and business, and challenge mainstream assumptions and preconceptions about AI's impact on society.

INFORM MEMBERS

TRANSFORM MEMBERS

TRANSFORM+ MEMBERS



Lynda Gratton

6th November, 2024

9.00am – 2.00pm

Followed by Q&A consultation with our globally recognised thought leader. Transform+ only

 IN PERSON
DUBLIN

Lynda is a Professor of Management Practice at the London Business School and founder of the advisory practice HSM Advisory. Lynda is an award-winning author and global thought leader on the future of work and the role of the corporation. Her ten books have sold over a million copies and have been translated into more than 20 languages.

Title of Session: Redesigning Work: How to Transform Your Organisation

This session will discuss the future of work and how companies and individuals will prepare? Using an innovative four step framework for redesigning work Lynda will help you:

- Understand the challenges your business is facing
- Reimagine creative, new approaches and processes
- Model and test these within your organisation
- Act and create based on contemporary, data-led feedback

Mini-Masterclass Series

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TRANSFORM+ MEMBERS

Virtual




Jamil Qureshi

VIRTUAL

Jamil Qureshi is one of today's foremost practitioners of performance enhancing psychology. He has enjoyed working with a rich diversity of the most talented business and sports people in the world, helping six sports people become world number ones.

How to Think Differently to do Differently

Jamil takes us through a practical understanding of how to cultivate mindsets for optimising talent. Using principles that have been shared with six people who utilised the ideas to become number one in the world in their sport, delegates will be taken through an insightful and entertaining look at how we can create positive change through obtaining different outlooks.

7th February 2024

9.30am – 11.00am




Kriti Jain

VIRTUAL

Dr. Kriti Jain is a leading management expert and works with business leaders and policy makers on topics of responsible leadership and strategic decision-making. She has a PhD in Decision Sciences from INSEAD. Thinkers50 has featured her in the list of top global thinkers.

The Art of Strategic Thinking

In this session, participants will be exposed to three key ideas. First, we will explore how a paradox mindset can help leaders juggle various priorities. Second, we will discuss the systemic nature of strategic decisions and the importance of thinking of both intended and unintended consequences. Finally, we will work on the meta-skill of 'rethinking' how we think long-term.

12th Jun 2024

9.30am – 11.00am




Paul Begley

VIRTUAL

For nearly 20 years, Paul has helped individuals and organisations improve their performance by tackling social, environmental and economic issues. He now leads a small think-tank called Better Sustainability.

Thinking for a Sustainable Future

This session will unpack some of the key drivers for change and identify how leaders can use the changing social, environmental and economic context to drive competitiveness and enhance performance. It will deconstruct some of the misconceptions of sustainability and identify how learners can accelerate progress within their organisation.

16th October 2024

9.30am – 11.00am

Lunch & Learn Series

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Virtual



Joanna Parsons

 VIRTUAL

Joanna is the Founder and Director of The Curious Route, a consultancy practice specialising in internal communication. She helps organisations to create effective systems of internal communication and is a Lecturer in Strategic Internal Communication with the Public Relations Institute of Ireland.

Curiosity is the Antidote to Best Practice

This session will introduce internal communication as a crucial ingredient for organisational success, as it drives business performance, employee engagement and talent retention. This talk argues that the complexity of communication with emotional and diverse employees cannot be reduced to best practice, and that curiosity is the antidote that organisations need instead.

17th January 2024

12.00pm – 1.00pm



Padraig Hyland

 VIRTUAL

Padraig Hyland is Co-Founder of the Core Story, a company that works alongside teams, leaders and CEOs to create a more meaningful future for everyone.

How can you Create a Compelling Strategy that Everyone Loves?

So you've communicated your brilliant strategy in different ways but it simply is not resonating with your employees, your customers, your teams, or your shareholders and you're wondering what to do next. Have you thought of creating a compelling strategy story? A story that follows a narrative that is memorable and impactful, providing the context to your people on why they should care.

20th March 2024

12.00pm – 1.00pm



Jayson Moran

 VIRTUAL

Jayson is a psychologist whose focus is helping professionals & entrepreneurs develop, move forward, and deal with challenging business and personal situations. He helps leaders get the results they, and their organizations need, by increasing effectiveness.

Creating Culture

What exactly is culture? Where does it come from? Can it be measured? What are the areas to consider? How can we create it for our teams and our organizations? How can we get buy in for the culture we want to create? This presentation will cover the basics of culture and how you can begin to create an effective and balanced culture to get the most out of your team.

11th December 2024

12.00pm – 1.00pm

Facilitated Workshops: Latest trends

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Collaborate, benchmark, and refine your progress and work methodologies alongside peer organisations, both within and beyond your industry.

Gain a holistic perspective on your current position and chart a path towards excellence. Our facilitated workshops offer you a unique vantage point, allowing you to assess your standing on the continuum of achievement, both internally and across sectors.

Delve into the fascinating realm of emerging best practices and stay ahead of the curve. Elevate your strategic acumen and expand your horizons by participating in this invaluable opportunity to shape your organisation's future with precision and foresight.

Where you stand today matters, but where you're headed is the true essence of your success story.



Kamales Lardi

 IN PERSON

 VIRTUAL

Kamales is a bold and strategic thinker in digital and business transformation. She combines over 23 years of deep cross-industry experience with the latest digital and technology solutions. Kamales is listed in the "Top 10 Global Thought Leaders in Digital Transformation" (Thinkers360).



Kevin Empey

 IN PERSON

 VIRTUAL

Kevin is a future of work strategist, consultant and coach specialising in helping organisations, leaders and their employees thrive in the changing world of work. Kevin is the author of Thrive in the Future of Work: How embracing an agile mindset will benefit you and your organisation.



Pablo Collazzo

 IN PERSON

 VIRTUAL

Prof. Pablo Collazzo, PhD possesses extensive professional experience at the intersection between sustainability, finance and strategy. He is Managing Partner of Sequoia, a global advisory firm focusing on digital competitiveness and ESG reporting.

The End of Business as Usual: Leveraging Technologies to Accelerate Enterprise Transformation

This workshop will awaken your curiosity and widen perspectives on the latest trends and technologies impacting the traditional business landscape, and motivates audiences to explore innovative approaches that accelerate success in digital business transformation.

6th March 2024

9.00am – 12.30pm

Shaping the Future of Work

This workshop will explore Future of Work dynamics and enable participants to systematically assess the strategic and practical implications for them and their organisation. Participants will learn how to develop a Future of Work strategy and roadmap to compliment their business and HR strategies.

8th May 2024

9.00am – 12.30pm

Sustainable Finance — Challenges and Opportunities

This workshop will equip you with the tools, frameworks, and strategies to implement sustainable finance in your organisation. This is underpinned by social and environmental values, creating long-term financial returns on investment.

11th September, 2024

9.00am – 12.30pm

Senior Leadership Breakfast Briefings

Our 90 minute quarterly breakfast briefings are the chance for senior leaders in your organisation to immerse themselves in the hottest business topics with industry experts.

These fast paced sessions deliver insights, challenge your thinking, equip you with ideas to transform your organisation and provide time for you to forge relationships with like minded peers.

Quarterly

In Person

“

"I've found these briefings to be a great source of insights and a valuable use of my time.

They've made me think differently about challenges and allowed me time with peers to share concerns and tease out questions"

CEO of leading Irish company

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TRANSFORM MEMBERS

TRANSFORM+ MEMBERS

National Leadership Conference (NLC)

Every year, IMI curates an exclusive event, meticulously selecting world-class speakers and well known business leaders to deliver a morning of insights, stimulating discourse, and inspiration tailored for senior business leaders.

This event offers an unparalleled opportunity to engage in conversations, forging connections with like-minded peers while navigating the complexities of contemporary business challenges.

National Leadership Conference is for Senior Executives	3 rd October 2024 9.00am – 2.00pm
	In Person

“

“IMI has demonstrated its ability to adapt and embrace a continuous learning cycle, that makes its events and programs relevant to developing, nurturing and growing leadership talent. More importantly, the organisation has also been able to grow its brand as a premium institute of learning and development”

Lionel Alexander
Chairman at Intact Software



Learning & Development Needs Consultation

Discover the power of a complimentary, in-depth Learning and Development consultation led by our highly experienced talent development advisors. Understand some of the major trends in people development and what companies in your sector are doing to drive organisational performance through people development at all levels.

Our objective is to empower you to make great decisions for your own learning strategy with invaluable sector-specific insights, how to build great programmes and the likely obstacles you can overcome as your strategy unfolds.

Our seasoned advisors possess a comprehensive range of industry wisdom which will give you the edge on how to attract, onboard, develop and retain your key people. Seize the opportunity to embark on a transformative journey towards excellence.

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TRANSFORM+ MEMBERS

Q&A Consultation with Masterclass Speaker

Engage in an exclusive in-person group Q&A consultation with our globally recognised Masterclass speaker.

In this bespoke session, your questions take centre stage, providing you with invaluable insights as you advance your strategic agenda within your organisation.

This is your moment to learn from a world class expert, where your concerns are not only heard but also addressed, empowering you to drive impactful change and innovation within your sphere of influence.

Don't miss the exceptional chance to propel your career and organisation to new heights through a personalised exchange with a true luminary in their field.



TRANSFORM+ MEMBERS

IMI / 30% Club Network Mentor Programme

The IMI/30% Club Network Mentor Programme offers organisations the opportunity to participate in a unique cross-company initiative designed to deliver an exceptional mentoring experience to your high potential talent mentees and your senior executive mentors.

The program has established a worldwide presence, leveraging the flexibility offered by virtual platforms. Mentoring is a critical leadership development opportunity and a key element of any human capital strategy designed to attract, retain, develop and maximise an organisation's key talent capability.

In order to participate in the IMI Network Mentor Programme, your organisation is required to identify two senior executives, along with two high-potential mentees. By enabling your leaders and future leaders to engage in one of the country's most successful mentoring programmes, your organisation will benefit from them stepping outside their comfort zone and identifying new ways of thinking, disseminating these insights across the business.



INFORM Members:

€3,960 per cohort
(maximum of 3 cohorts per organisation on each programme intake)

One cohort comprises 2 mentors and 2 mentees.

TRANSFORM/TRANSFORM+ Members:



1 complimentary cohort per 12-month membership period

One cohort comprises 2 mentors and 2 mentees

We aim for a minimum of 50% female representation among mentees.

“

I have been incredibly fortunate to participate as a mentor several times and have enjoyed every moment of it. The cross-industry participation, as well as the talent and experience of the mentees, has been phenomenal. The whole programme is brilliantly organised, and I would strongly encourage everyone to participate.

Fiona Gallagher,
CEO of Wells Fargo Bank International UC (WFBI)

Programme Start Dates

MAY

15

SPRING LAUNCH

DECEMBER

04

AUTUMN LAUNCH

IMI Learning and Development Supports

All IMI Members also have access to the following learning and development opportunities:



IMI Insights

Sitting at the heart of the leadership development community, IMI is ideally placed to provide you with clear, concise and instantly deployable insights.

Throughout the year, IMI Members get access to cutting edge content and thought leadership, created with our network of world class faculty and guest speakers.



IMI Knowledge Centre

The IMI Knowledge Centre provides access to the largest collection of business and management development resources available to organisations in Ireland.

The IMI Knowledge Centre gives your teams the opportunity to instantly upskill with the latest thinking around the challenges they are facing today.



MindTools HR & Leadership Toolkits can be accessed from **anywhere in the world**, so is ideal for team members based outside of Ireland



Talking Leadership Podcast

Join us as we talk to some of the world's leading experts on what it takes to succeed in a leadership role in today's environment.



Blogs

Get the latest thinking on leadership from IMI's expert faculty and international partners.



Long Reads

Take a deep-dive into what it takes to lead in a complex world.



Infographics

A selection of infographics on the most topical subjects in leadership today.



Library Catalogue

Access the extensive Library Catalogue, both in the physical library space on the IMI campus and remotely.



Leaders' Toolkit

From your desktop, utilise the Leaders' Toolkit for on-the-job resources to help professionals at all levels develop essential management, leadership and personal effectiveness skills.



HR Toolkit

HR and L&D professionals can access our online HR Toolkit filled with best practice guides, templates and professional development resources.



Library Team

Get advice and support from our expert Library Team.

Campus Facilities

From small business meetings to large corporate conventions, our suite of meeting venues can accommodate the needs of your organisation. IMI provides a dynamic space for your organisation to host engaging in-person meetings and other events.

At our Sandyford campus, you'll find everything from compact breakout rooms which can accommodate four people, to our flagship South Dublin Convention Centre which hosts up to 350 guests. We'll cater to your AV and dining needs, and we also provide ample free parking on-site.

Please email room.bookings@imi.ie for more information.

“

Dealing with IMI was extremely easy, we were met onsite and any additional requirements we had were dealt with efficiently. The venue itself was a super location, bright, spacious with lots of room to network. The conference room was well set out with excellent sound, video and lighting. The catering was of a really high quality.

**Helen LeHane,
Convergent**



Event Schedule 2024

Inform, Transform and Transform+ Events

 VIRTUAL

Transform and Transform+ Only Events

 IN PERSON

<p>JANUARY</p> <p>17</p> <p>LUNCH & LEARN Curiosity is the antidote to best practice</p> <p>Joanna Parsons</p>	<p>FEBRUARY</p> <p>7</p> <p>MINI MASTERCLASS How to Think Differently to do Differently</p> <p>Jamil Qureshi</p>	<p>FEBRUARY</p> <p>21</p> <p>MASTERCLASS 1 Risks and opportunities for the human-AI age</p> <p>Tomas Chamorro-Premuzic (Dublin)</p>	<p>QUARTER 1</p> <p>SENIOR LEADERS BREAKFAST BRIEFING</p> <p>Hosted by Gary McCarthy</p>	<p>MARCH</p> <p>6</p> <p>FACILITATED WORKSHOP Leveraging Technologies to Accelerate Enterprise Transformation</p> <p>Kamales Lardi</p>	<p>MARCH</p> <p>20</p> <p>LUNCH & LEARN How can you Create a Compelling Strategy that Everyone Loves?</p> <p>Padraig Hyland</p>	<p>MAY</p> <p>8</p> <p>FACILITATED WORKSHOP Shaping the Future of Work</p> <p>Kevin Empey</p>
<p>MAY</p> <p>15</p> <p>NETWORK MENTOR PROGRAMME SPRING LAUNCH</p> <p>Joanna Parsons</p>	<p>QUARTER 2</p> <p>SENIOR LEADERS BREAKFAST BRIEFING</p> <p>Hosted by Gary McCarthy</p>	<p>JUNE</p> <p>12</p> <p>MINI MASTERCLASS The Art of Strategic Thinking</p> <p>Kriti Jain</p>	<p>QUARTER 3</p> <p>SENIOR LEADERS BREAKFAST BRIEFING</p> <p>Hosted by Gary McCarthy</p>	<p>SEPTEMBER</p> <p>11</p> <p>FACILITATED WORKSHOP Sustainable Finance — Challenges and Opportunities</p> <p>Pablo Collazzo</p>	<p>OCTOBER</p> <p>3</p> <p>NATIONAL LEADERSHIP CONFERENCE</p>	<p>OCTOBER</p> <p>16</p> <p>MINI MASTERCLASS Thinking for a Sustainable Future</p> <p>Paul Begley</p>
<p>NOVEMBER</p> <p>6</p> <p>MASTERCLASS 2 Redesigning Work: How to Transform Your Organisation</p> <p>Lynda Gratton (Dublin)</p>	<p>QUARTER 4</p> <p>SENIOR LEADERS BREAKFAST BRIEFING</p> <p>Hosted by Gary McCarthy</p>	<p>DECEMBER</p> <p>04</p> <p>NETWORK MENTOR PROGRAMME LAUNCH</p>	<p>DECEMBER</p> <p>11</p> <p>LUNCH & LEARN Creating Culture</p> <p>Jayson Moran</p>			

Sponsorship Opportunities

The IMI membership community is a 200+ strong body of some of the best known companies in Ireland and around the globe.

Each of the following curated event series have a unique audience participation:

- **Lunch and Learn**
- **Facilitated Workshops**
- **Masterclass**
- **Mini-Masterclass**
- **Breakfast Briefings**

The National Leadership Conference is our flagship event. There are two sponsorship options.

- 1) **Sponsor the whole event**
- 2) **Sponsor individual speakers**

If you wish to explore the opportunity to sponsor any of these events and receive our sponsorship pack, please contact marketing@imi.ie



Get In Touch

Join a community of leaders and managers committed to delivering their organisations' business strategy — through a people strategy that is aligned and future-proofed. Contact the team at membership@imi.ie today and begin accessing your organisation's very own leadership centre of excellence.

More ways to get in touch

+353 (0)1 207 8400

www.imi.ie/membership

IMI — Irish Management Institute, Sandyford Road, Dublin 16, Ireland



Irish Management Institute
Sandyford Road,
Dublin 16, Ireland
imi.ie



UCC Centre for Executive Education
1 Lapp's Quay, Centre,
Cork, Ireland

